

The Digital Competencies of the Future



- Motivation*
- Komponent was looking for an accessible tool to map and evaluate the digital strengths and weaknesses of employees in the Danish municipalities.
 - The tool should be customized to enable them to facilitate workshops and kickstart a digital dialogue.
 - Furthermore, they were also looking to offer the tool to the municipalities themselves as part of their services.
- Challenge*
- Komponent was challenged by the fact that employees in the Danish municipalities represent many different subject-specific areas, which made the digital competence mapping difficult.
 - The tool needed to offer open generic questions that struck a chord with all employee groups and facilitated a common language and understanding of what being digital in municipalities is all about.
- Objectives*
- The main objective was to gain an overview of and strengthen the municipal employees' digital competencies.
 - Building a tool that facilitated alternative and more dynamic ways of working and learning.

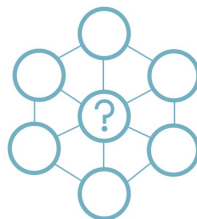


Komponent's MapUs Journey



STEP 1

The MapUs team analyzed an existing overview of the digital competencies municipal employees were expected to master.



STEP 2

Our team created a customized digital competence tool: "The digital competencies of the future"



STEP 3

In collaboration, we finalized the digital tool as a ready to use asset in Kompetents toolbox for external courses, facilitation, and workshops.



The Effect

- ✓ Komponent gained a digital tool, which enables them to create an overview of digital strengths and weaknesses within a given municipality.
- ✓ A customized user-friendly tool was created to help Komponent to kickstart a digital dialogue in the municipalities.
- ✓ The digital tool and the evaluation of competencies has sparked curiosity among the employees, encouraging them to anchor a digital mindset.

